

JAKE PETERSON

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EDUCATION

Bachelor of Science in Accounting, Expected June 2007
University of Oregon, Lundquist College of Business, Eugene, Oregon

- Cumulative GPA 3.44 • Accounting GPA: 3.35
- Minor: Computer Informational Technology

EXPERIENCE

Vice-President of Public Relations, April 2006 – Present
Beta Alpha Psi, University of Oregon

- Led the Marketing Committee of 4 members in organizing, planning, and developing fliers, posters, and banners, creating 50% increase in participation in events
- Directed Marketing Committee members, and volunteers in marketing the Meet the Firms event, resulting in 120+ students, faculty, and accounting professionals attended
- Designed and constructed the new website for Beta Alpha Psi

Seasonal Environmental Worker, September 2004 – October 2006
Henderson Land Service LLC, Eugene, OR

- Led a crew of 5 people in planting and fencing 2,000 trees and shrubs
- Guided and trained 4 new employees in the techniques of removing invasive plants
- Executed the rehabilitation of Amazon Creek by laying anti-erosion fabric, planting willows, creating flood drains, and renovating existing streambeds

Exchange Student and Class President, April 2006 – June 2006
Cologne, Germany Study Abroad Program

- Oversaw a group of 12 students from the West Coast in adapting, and studying in Germany
- Coordinated and ran class visits to German schools and American Consulates
- Communicated and organized 4 events with German and American program leaders

Skate Guard, March 2004 – December 2005
Ice Center at the Fairgrounds, Eugene, OR

- Coordinated and regulated 50+ guests on a daily basis by enforcing rules on the ice, leading to reduction of accidents
- Ran the cash register and skate shop handling in excess of \$1,000 and reconciled receipts daily
- Provided fast and friendly customer service while serving ice skates to 50+ daily guests

Webmaster, October 2004 – December 2005
University of Oregon Rugby Club Team

- Organized social and training events for a 30 member team, that increased team bonding and cooperation
- Designed and developed the website for the Rugby Club as a marketing and informational communication too, resulting in the addition of 12 new players
- Restored communication lines and bolstered relationships with 40-50 alumni and donors, resulting in 25% of the \$1,500 money raised

SKILLS

Microsoft Office Word, Excel, PowerPoint, Access

ACTIVITIES

- **Volunteer In Tax Assistance**
Student Participant, January 2007 - Present
- **Oregon Society of Certified Public Accountants**
Student Member, January 2006 – Present
- **American Institute of Certified Public Accountants**
Student Member, December 2006 – Present
- **PwC xACT Challenge**
Student Participant, October 2006
- **Institute of Management Accountants**
Student Member, January 2006 – Present
- **National Society of Collegiate Scholars**
Member, October 2004 – Present